



# GENUINE SPAIN



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GenuineSpain is the only sustainable tourism & ecotourism inbound tour operator in Spain.

We connect travellers with Spanish destinations, putting together an attractive and authentic tourism offer that promotes socio-economic local development and protects our cultural and natural heritage.

We are the only Spanish travel agency certified in sustainable tourism with Travelife, and we are members of several national and international ecotourism and responsible tourism entities:





Our itineraries seek to diversify the Spanish tourism industry, putting on the spotlight the great cultural and natural wealth of our country.



## Why should you choose a sustainable tourism travel agency for your clients

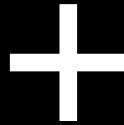
In GenuineSpain we identify sustainability with quality. This is the baseline of our operations, therefore each travel itinerary meets three fundamental aspects:

- **Travel experiences** focused on the discovery of the Spanish natural and cultural heritage. We aim to create moments for the traveller to connect with nature and with the local reality of the destination.
- Charming **accommodation services** that combine sustainability with an innovative and quality offer, both in rural areas and in the city.
- Efficient and comfortable **transport services** that minimizes the carbon footprint of each trip - whenever possible.

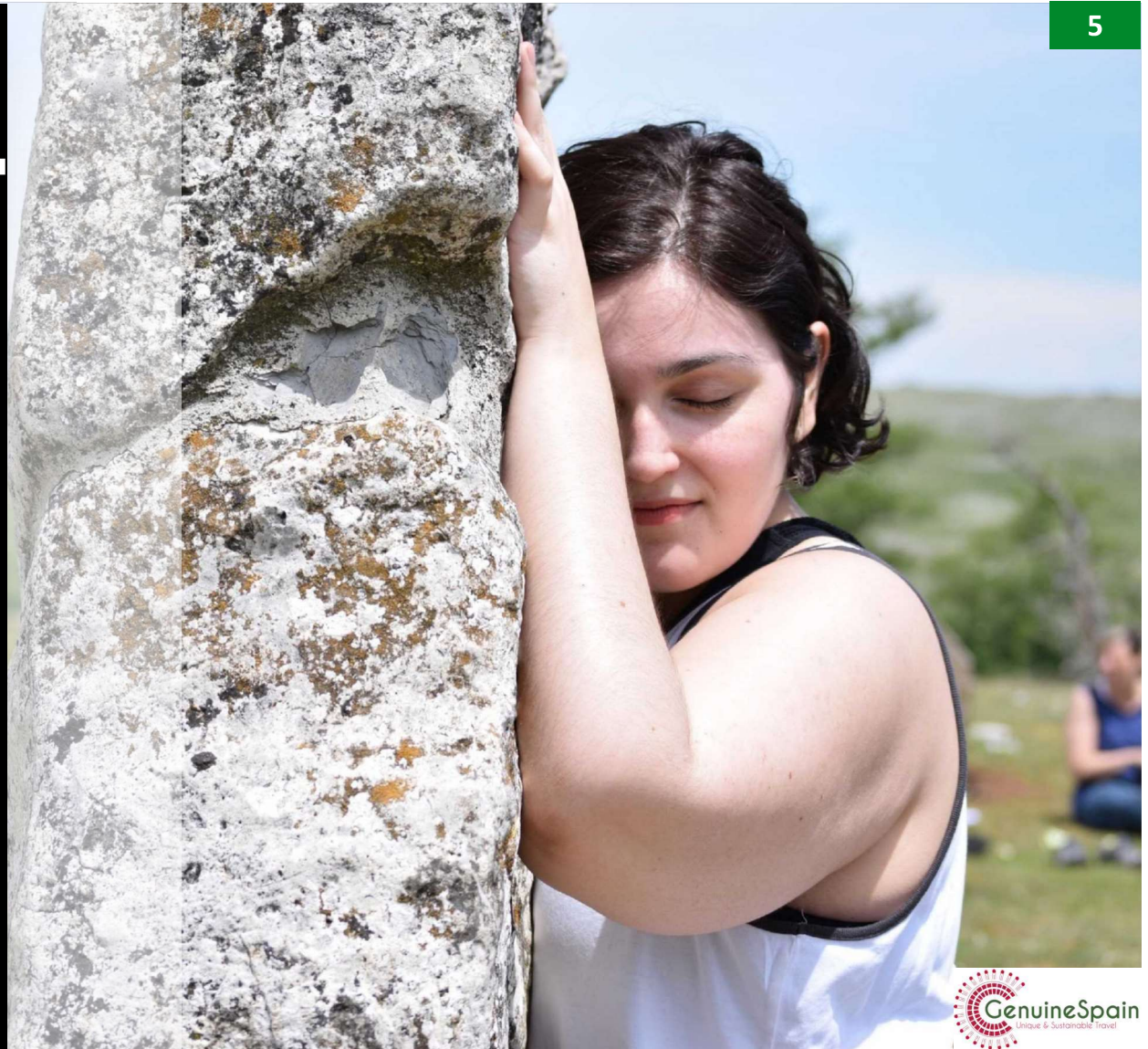




## We offer transformative and authentic travel experiences



In our portfolio of travel experiences, your clients can learn about the traditions of the millenary cultivation of rice in the Delta of the Ebro River with a local producer, cook a typical dish in a chef's house in the center of Madrid, discover their musical talent in a flamenco workshop in an Andalusian neighbourhood, enjoy a picnic on a beach in a crater in La Palma, walk through beautiful landscapes of our National Parks, learn the basic principles of pottery with a local who has spent his whole life dedicated to this craft, meet a cooperative of fisherwomen in the cold waters of the Atlantic Sea or visit a traditional and organic farm of Idiazabal cheese, one of the most famous cheeses in the world.



We collaborate with local and international initiatives that promote positive impact tourism and help us design unique and authentic travel experiences.

- FAADA
- Protect our Winters
- Club de Ecoturismo España
- Seo-Birdlife
- WWF
- Mescladis
- Albaola Foundation
- Protección Quebrantahuesos Foundation
- Ceres-Ecotur
- Oleum Project
- Matilde Gallardo Association
- Other cultural, social and nature-based associations, as well as cooperatives and social entrepreneurs.







We use positive impact tourism  
to create the most memorable  
travel moments



## Accommodation services

We have a wide portfolio of excellent accommodations services across the country for all budgets, in rural areas and the big cities.

Our preferred list of accommodation services features charming and high quality hotels & lodges committed to sustainability, to environmental conservation and to local economic development. They are also a clear example of how hospitality plays a key role in preserving the singularity of the Spanish territories and the local culture. Unique stays await for your clients!







## + We promote comfortable low impact transportation

We link destinations by transport options that reduce the traveller's ecological footprint and offer the possibility of discover the country in a comfortable and efficient way.

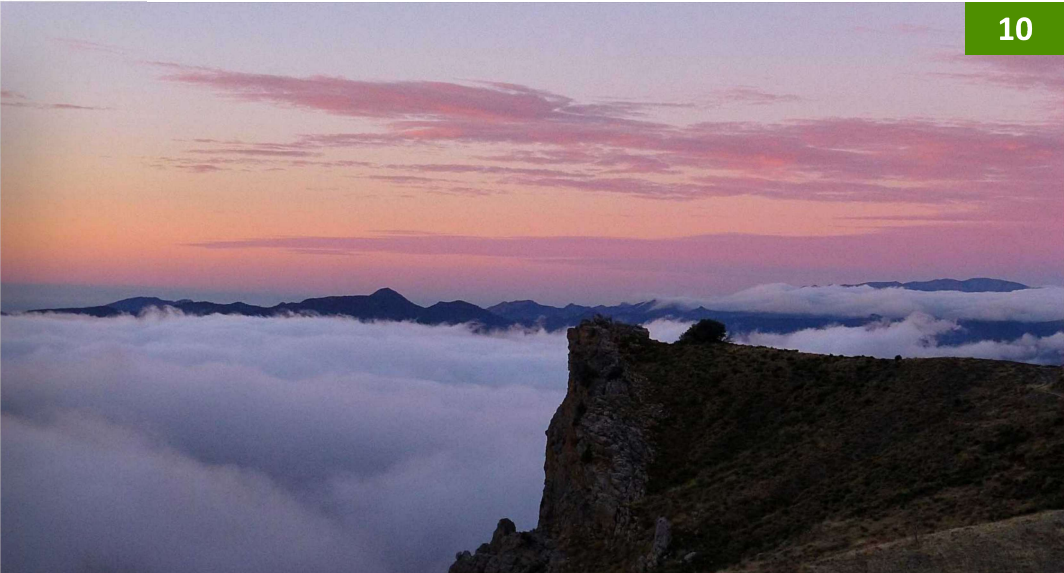
We promote, whenever possible, electric car rental, green taxi service, bicycle and walking routes and public transport.

We favour slow tourism, providing time for the traveller to connect with the landscapes, the territories and the people.



+ Ecotourism, cultural, urban, active and rural tourism; wine & local gastronomy, beach and coast, family travel and much more...

We design personalised travel itineraries from weekend getaways to trips of 15, 20 or more days. We combine big cities, World Heritage cities and sites, rural destinations and National Parks and coast and beach holidays away from mass tourism.





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